

# CLIFFORD POWER SYSTEMS, INC.

## CLIFFORD POWER SYSTEMS ANNOUNCES GENERAC DISTRIBUTION AGREEMENT

**POWER PARTNERSHIP IS RECOGNITION OF INDUSTRY  
STRENGTH AND STRATEGIC GROWTH ALLIANCE**

TULSA, OK, NOVEMBER 23, 2009

In 1985, Clifford Power Systems began as a distributor for Generac Corporation, now known as Generac Power Systems. Today we are pleased to announce that Clifford Power Systems, Inc. has entered into an agreement to represent Generac Power Systems and decided to terminate our Kohler relationship. We will represent Generac Power Systems in our current territories, which include North Texas and Oklahoma and we will also be adding Arkansas to our coverage area. The decision to move forward with Generac Power Systems was appealing for many reasons:

### **Dedication to Power Generation**

Like Clifford Power Systems, Inc., Generac Power Systems is 100% dedicated to power generation. Generac Power Systems is driven to be the best in power generation and they have earned a strong position and quality product reputation in the market within a relatively short time frame.

**Our Guarantee:** If you need us, we're here to help!

Clifford Power Systems, Inc. is committed to be the preferred leader in the power generation industry. We will fulfill this mission by providing our customers with service above and beyond their expectations.

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### **Training**

Generac has a very mature training program including continuing education (C.E.) credits for professional engineers.

### **Product Innovation**

Generac Power Systems has a tremendous investment in Research and Development and new Product Engineering. Some of their innovative achievements include:

- Essentially invented the residential standby generator market.
- Developed the Modular Paralleling Generator System.
- Developed bi fuel generators that operate on diesel fuel and natural gas.
- Leads the industry in advanced enclosure design.
- Helped lead the industry on the transition to digital control systems.

### **Manufacturing**

- Vertical Integration: Quite simply Generac Power Systems manufactures more components than any other generator manufacturer that we know of. This translates into cost control and the ability to provide a superior product for a value price point.
- Highly efficient manufacturing plants: Generac Power Systems can build more units to quickly meet market demands.
- Continual Improvement process.

We are proud of the products we have supplied to our customers during the last twenty-five years. The diligence and hard work of our teams have demonstrated our ability to take a product to market and continue to gain the confidence and trust of our customers, engineers and suppliers.

Questions? [marketing@cliffordpower.com](mailto:marketing@cliffordpower.com)